

Neighbourhood Plan Village Consultation

Local Neighbourhood Plan - PURPOSE

- Purpose of the LNP :
- To provide a strategic framework and reference point for the parish for the next 10 to 15 years especially in relation to planning, development and social capital for the community
- Our consultations are seeking trends and directions upon which to base policy objectives for that framework and in relation to other authorities strategic frameworks.

LNP – RELATIONSHIP TO OTHER PLANS

- Part of a bigger picture:
- The KBLNP has to be verified as compatible with similar plans created by Lichfield District Council and Staffordshire County Council
- Once full verification has been received the plan will be put to each household in the village and a referendum will be undertaken.

HOW KINGS BROMLEY PC HAS CONSULTED

2020 - VILLAGE HOUSEHOLD
SURVEY

2021 - VILLAGE SCHOOL PUPIL
POPULATION FOCUS GROUPS

2021 - VILLAGE SCHOOL PARENTS
ASSOCIATION SURVEY

2021 - OPEN INVITATION VILLAGE
RESIDENTS FOCUS GROUPS

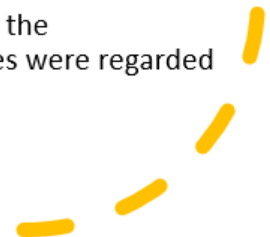
2021 - VOX POP CONVERSATIONS
AT CHRISTMAS MARKET EVENT



WHAT THE RESIDENTS HAVE TOLD US


Household Survey HOUSING

- Half of those responding would prefer no further development but it was recognised as an unlikely scenario
- If there was going to be development it should be :
 - on a small scale
 - Houses should be of medium size or mixed
 - Opinion was split over whether there should be a mixture of owner occupied or rental properties
 - The natural constraints generated by the conservation area and the flood zones were regarded as very important



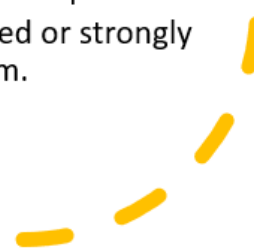
Household Survey ROADS and CONNECTIVITY

• **Traffic :**

- Respondents either agreed or strongly agreed that the weight restricted turns had reduced HGV traffic, the vast majority thought that such traffic was still a problem.
 - Respondents either agreed or strongly agreed that speeding traffic was a problem.
 - Respondents either agreed or strongly agreed that blocked gullies were a problem.
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Household Survey ROADS and CONNECTIVITY

• **Footpaths and Pavements :**

- About a third of respondents either disagreed or strongly disagreed that pavements in the village were adequately maintained
 - A large majority of respondents regularly used footpaths around the village. Of these a small majority thought that the footpaths were well maintained.
 - A majority of respondents either agreed or strongly agreed that dog fouling was a problem.
 - Similarly, respondents either agreed or strongly agreed that littering was a problem.
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Household Survey LOCAL FACILITIES and SERVICES

• **Bus Service:**

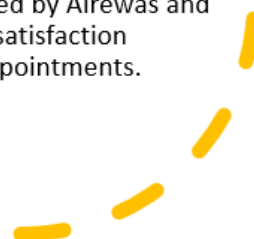
- Only a small number of respondents used the bus service about thought it was inadequate

• **Policing :**

- More than half the respondents were satisfied or expressed no opinion but about a third would like to see more police

• **Healthcare :**

- About half of respondents felt care offered by Alrewas and Yoxall was adequate there was much dissatisfaction expressed about difficulties in getting appointments.



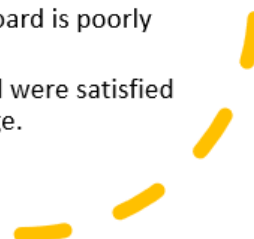
Household Survey LOCAL FACILITIES and SERVICES

• **Commercial & Social :**

- There is general satisfaction with the commercial venues in the village and in the clubs, societies and interest groups within the village.
- There was a significant number of concerns about the lack of opportunities available for children and young people in the village

• **Communications :**

- Villagers get most of their information about the village from social media but the Parish News and word of mouth has an important role
- The Parish Council Website and Noticeboard is poorly used.
- A little over half of those who responded were satisfied with the broadband facilities in the village.



Household Survey ENVIRONMENTAL ISSUES

- **Parking :**

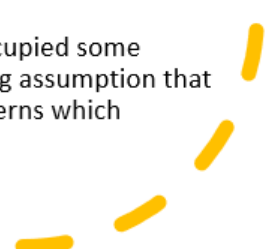
- Respondents were evenly split in their responses with a third believing that the Parish Council should provide more general parking in the village with another third disagreeing and the final third expressing no opinion.

- **The Environment :**

- A large majority felt that the village should be more engaged in these matters but this position was counter balanced by those who felt that little could be done and it was a national and international problem.

- **Disruption Issues :**

- Quarrying and HS2 - Matters like this occupied some respondents and there was an underlying assumption that the Parish Council would share the concerns which focused on HGV traffic



Focus Groups and Vox Pop

These approaches were used to test the outcomes of the household survey and to elicit a vision for the village as well as its values and direction.

In other words - trends, directions and attitudes



SURVEY OF PARENTS AT RICHARD CROSSE SCHOOL

What does future offer young people in the village?	A SINGLE REPEATED ISSUE: "The primary education offer is special"
What resources does the village have that feeds the curiosity, creativity, wellbeing and interests of villagers?	A RANGE OFFERED: walks, the river, Park spaces, open grounds, lanes and footpaths
What attracts people to the village?	THREE ASPECTS FOCUSED ON: The school and the school community; the pub; the shop
Has the village a unique selling point?	A SINGLE ELEMENT REPEATED: The school
What is wrong with the village?	TWO KEY ASPECTS: Busy roads and poor parking around the school ; a perceived bias amongst residents against young people
What can be done to improve the wellbeing of villagers?	TWO CLEAR PREFERENCE AREAS: Keep and use the current open spaces ; keep and develop the walking routes
What could the village do to make a contribution to ecological enrichment?	A WIDE VARIETY OF IDEAS: utilising the flooding issues around the village; reducing traffic through the village; exploit wild flower and nature areas; variety in the open spaces; give opportunities to residents to develop plans and ideas; reduce home waste

PUPIL FOCUS GROUPS AT RICHARD CROSSE SCHOOL

WHAT WE LIKE ABOUT OUR VILLAGE

We have:

- ❖ A church a co-op
- ❖ A pub with a nice garden
- ❖ A park
- ❖ Lots of history
- ❖ Kings Bromley Show
- ❖ A really good school
- ❖ Nice friendly people

WHAT WE WOULD LIKE TO SEE IN OUR VILLAGE WHICH WE CURRENTLY DON'T HAVE

- Age specific playgrounds for older children
- Outside gym workout equipment
- A nature area – flowers, herbs, bugs,
- Villagers planting trees in the village
- Outside classroom/learning area
- A café
- Bike lanes for safer roads
- Reduced traffic
- More sanitizer stations
- More bog bins , emptied more regularly
- Recycling bins
- Filled in potholes
- Dog owners pick up poo and kids signs
- No poo on the show field
- Less litter and more litter picks
- Some allotments

THIS IS OUR VISION FOR OUR VILLAGE

- ❖ A calm and quiet place
- ❖ A safe place to live
- ❖ A nice clean place to live in
- ❖ Everyone to have fun in a safe and respectful way
- ❖ An enjoyable and happy place to live
- ❖ An eco-friendly environment where people and all things are respected
- ❖ Somewhere that doesn't damage the environment

RESIDENT
FOCUS
GROUPS AT
VILLAGE HALL
PUBLIC
CONSULTATION

Our focus questions:

- a) What do we like about the village?*
- b) What can be done to make the village a better place to live and/or work in?*
- c) What are the issues that are of most concern to people?*

RESIDENT
FOCUS
GROUPS AT
VILLAGE HALL
PUBLIC
CONSULTATION

What do you like about the village?

Overwhelmingly defined by reference to the nature of community in the village exemplified by:

Sense of community	<i>Caring; compassionate; friends for years; people say hello even children; converse with people; good neighbours, welcoming when we arrived; know people; recognise faces; a range of different people; so helpful; cards from our neighbours;</i>
Supportive services	<i>Litter picking; sharing; advising; clubs, societies; shop; pub; school; church; social media; the village "vibe"; feel safe and secure; cares for environment</i>
Rural Setting	<i>Access to countryside; open spaces; conservation area; unspoilt; village is a "blob" not linear; a sense of history; peaceful; slower – a different lifestyle; environment cared for; good walking; cycling opportunities; footpaths</i>
Location	<i>Close to conurbations but different; easy road links; close to family; local facilities {pub, schools, Co-Op, church}</i>
Fulfilling the village idyll	<i>Life's dream to live in a village; a quiet lifestyle; being in the countryside</i>

RESIDENT FOCUS GROUPS AT VILLAGE HALL PUBLIC CONSULTATION

What can be done to make the village a better place to live and /or work in? - set B one

A range of concerns emerge, many defined by current experience, but others look beyond the present to the future so are proactive.

Traffic	<i>Less speed; need for a by-pass; fewer HGVs; enforcement of restrictions; parking opportunities created by show field; reduction of diverted traffic events</i>
HS2 Disruption	<i>Minimise this; restoration of footpaths and their development; land owner alternative paths</i>
Housing	<i>Avoidance of overdevelopment; need for mixed housing to maintain diverse demographic and protect facilities like school; sensible limited development; dangers of building on flood plain; expensive to live in village because of rates etc.; cheaper housing for young</i>

RESIDENT FOCUS GROUPS AT VILLAGE HALL PUBLIC CONSULTATION

What can be done to make the village a better place to live and /or work in? - set B two

A range of concerns emerge, many defined by current experience, but others look beyond the present to the future so are proactive.

Services:	<i>Poor drainage at points in village; better lighting</i>
Roads	<i>More available school places</i>
School	<i>Better accessibility</i>
Health	<i>Addressing low level crime and anti-social behaviour (ASB) inc. drugs</i>
Policing	
Public transport	<i>Protect current services</i>
<u>The Environment</u>	
Pollution	<i>Smokeless fuels; no bonfires</i>
Technology	<i>Fibre internet access;</i>
Climate change and green issues	<i>Electric Vehicle support</i>
Recreation	<i>Fishing facilities on Manor Park</i>
	<i>Better walking route signage and similar for cycling; open spaces</i>
	<i>Use of showground and recreation areas</i>

RESIDENT FOCUS GROUPS AT VILLAGE HALL PUBLIC CONSULTATION

What are the issues that are of most concern to people? Set C page1

The issues here obviously follow the pattern set by question set b) but this attempts to prioritise thinking by those consulted.

Traffic	<i>HGVs and enforcement of restrictions; Speed; Volume of traffic; Drainage; Potholes; Pavement conditions; A515 Deer Park wall;</i>
HS2 disruption	<i>Cement works; Footpaths;</i>
Housing	<i>No over-development; Think about young people and affordability;</i>

RESIDENT FOCUS GROUPS AT VILLAGE HALL PUBLIC CONSULTATION

What are the issues that are of most concern to people? Set C page2

The issues here obviously follow the pattern set by question set b) but this attempts to prioritise thinking by those consulted.

Facilities and services	<i>Actions to ensure they are all maintained – school, pub, shop, bus service; Improve medical care; Support local trades;</i>
Community Charge (rates)	<i>Very high and rising;</i>
Young people	<i>Encouraging engagement; Accommodation;</i>
Environment and Green Agenda	<i>Develop green initiatives; Develop rural advantages of the village;</i>
Village demographic	<i>Actions to avoid the age demographic adversely impacting on village;</i>

GENERAL
PUBLIC
VOX POP AT
XMAS FAYRE
ROYAL OAK, KB

Our focus questions:

- a) What do you like about the village?*
- b) What are your major concerns about the village?*
- c) What should the village strive to preserve ?*
- d) What does the village need to preserve urgently ?*

GENERAL
PUBLIC
VOX POP AT
XMAS FAYRE
ROYAL OAK, KB

What do you like about the village?

Overwhelmingly defined by reference to the nature and character of community in the village as well as its heritage and services.

Sense of community	<i>Caring and friendly people; great welcome; good people to live amongst; a sense of privacy; sociability; activities and events; conversations; made to feel welcome; feeling of being safe; good for children to grow up in; compact ; activities and events; a number of social meeting points</i>
Supportive services	<i>Variety of activities; an excellent school that makes you feel part of the community even if you don't live in the village; superb education standards and community; value of the pub and the shop; availability of church, village hall, show-field for dog walking</i>
Rural Setting	<i>Access to countryside; open spaces; conservation area; unspoilt; opportunities to enjoy the natural world; heritage building; the village effect</i>
Location	<i>Close to conurbations and therefore commutable yet different to living in a town; family links; useful facilities but close enough to bigger resources.</i>
Fulfilling the village idyll	<i>A quieter lifestyle; being in the countryside</i>

GENERAL
PUBLIC
VOX POP AT
XMAS FAYRE
ROYAL OAK, KB

What are your major concerns about the village?

A range of concerns emerge but were dominated by traffic issues and a fear of over-development of housing that damages the current style and character of the village.

Traffic	<i>Two very busy roads; the speed of traffic; the need for traffic calming and enforcement of current rules; too many cyclists; lack of a by-pass</i>
HS2 Disruption	<i>Connected to traffic concerns and proximity of Cemex factory plans</i>
Housing	<i>Striving to maintain village character; sympathetic development that sustains facilities and does not overwhelm them; proportionate development of in fill; conventional and affordable so younger families can afford to live here as well as children from the village as they grow up;</i>
Services:	<i>Sustainability of what is here – school, pub, shop Poor police presence Poor communication from Parish Council</i>

GENERAL
PUBLIC
VOX POP AT
XMAS FAYRE
ROYAL OAK, KB

What should the village strive to preserve?

The issues identified here illustrate priorities in valuing qualities present in the village.

Heritage	<i>The older buildings and look of the central part of the village The enrichment represented by the range and type of groups in the village The traditional events in the village e.g. annual show</i>
Culture	<i>The range of activities ; The diversity of interest Willingness to participate ; The community spirit ; Activities for the young</i>
Services	<i>The school as it attracts people, provides links and does well for pupils Commercial services (<u>pub,shop</u>) but don't over-commercialise A useful bus service</i>
Built environment	<i>A range of housing for all budgets</i>
Environment	<i>Maintain and development green spaces ; Encourage the use of the rural setting for walking, appreciating nature, pleasure, well-being</i>
Growing	<i>Needs to develop but not just expand so housing styles and type matter</i>

GENERAL PUBLIC VOX POP AT XMAS FAYRE ROYAL OAK, KB

What does the village need to improve urgently?

Just under half of those interviewed did not feel there were any urgent matters to be addressed.

Traffic	<i>Most responses concerned with dangers created by traffic Need for better visibility from Co-Op car park entrance Flooding of road surface in village Poor state of some pavements Control HS2 and Cemex</i>
Housing	<i>Restrict amount so the village evolves Range of prices so the pleasure of the village is accessible to all especially the young Sympathetic development</i>
Culture	<i>Support and encourage a range of activities that give the village its heartbeat</i>
Environment	<i>Develop the wildflower space</i>
Other	<i>"We need a chip shop" "sort out the blocked drains and flooding"</i>

WHAT NEXT ?

Synthesize a community vision and values based on consultations and Parish Council position by the LNP lead group - March 2022

Based on consultations and on-going council (local, district, county, regional, national and international) issues, a first draft LNP will be written for refinement and rewriting by the parish council - March 2022

A second edition for the parish council to amend before submission to other authorities for comment and amendment - May 2022

Final version to be confirmed by Parish Council and signed-off as ready for referendum - November 2022

LNP offered to village households and ready for referendum - Early 2023

QUESTIONS TO SHAPE THINKING PROCESSES

1. What are the common elements of the vision statements?
2. What values are being created?
3. How does the village's vision and values match regional, national and international agendas?
4. Is the demographic of the village evolving?
5. Is the societal character of the village changing?
6. Are there notable intergenerational issues at work?
7. Are there any inescapable elements predominating?
8. Is there a better language available in describing the village's aspirations?
9. What are the common themes expressed by residents?
10. Are expectations realistic?
11. Are there omissions?
12. How do we link policies and strategic outcomes and avoid unintended consequences?



THANK YOU FOR YOUR ATTENTION